

Message Text

UNCLASSIFIED

PAGE 01 TEL AV 04134 271528Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 USIA-15 /034 W
-----004978 271805Z /50

R 271329Z MAR 78
FM AMEMBASSY TEL AVIV
TO USDOC WASHDC
INFO/RUEHC/SECSTATE WASHDC 2213

UNCLAS TEL AVIV 4134

USDOC
E.O. 11652: N/A
TAGS: BEXP, IS
SUBJECT: FY'78 COUNTRY COMMERCIAL PROGRAM - SECOND
QUARTER REPORT.

43*: (A) STATE 036523; (B) TEL AVIV 0602.

1. THE SECOND QUARTER WAS HIGHLIGHTED BY THE VISIT OF THE MEDICAL EQUIPMENT SPECIALIZED TRADE MISSION (STM), WHICH WAS HIGHLY SUCCESSFUL. ALL CAMPAIGN ACTIONS FOR THE (STM) WERE SUCCESSFULLY COMPLETED.
2. BECAUSE THE EQUIPMENT FOR THE HANDICAPPED SHOW SCHEDULED TO TAKE PLACE AT THE PARIS T.C. WAS CANCELLED, THE TEL AVIV S&S SPIN-OFF DID NOT MATERIALIZE. HOWEVER, THIS CATEGORY OF EQUIPMENT WAS GIVEN EXTENSIVE COVERAGE ON NINE PAGES OF THE COMMERCIAL NEWSLETTER DECEMBER ISSUE.
3. EMBASSY ORGANIZED AND HOSTED AN FAA SEMINAR ON THE NEW MICROWAVE LANDING SYSTEM (MLS) WHICH WAS VERY WELL ATTENDED.
4. A 46 PAGE ISSUE OF THE COMMERCIAL NEWSLETTER WAS MAILED TO ABOUT 800 BUSINESSMEN AND COMPANIES IN FEBRUARY.
5. THE COMMERCIAL LIBRARY WAS FURTHER IMPROVED BY INSTALLING

UNCLASSIFIED

PAGE 02 TEL AV 04134 271528Z

NEW RUGS.

6. SIX TO'S WERE GENERATED IN THE ELECTRONIC FIELD.
7. TWO EARLY WARNING MAJOR PROJECTS WERE REPORTED (TEL AVIV 2091 AND TEL AVIV 3821).

8. ONE SIZEABLE TRADE OPPORTUNITY IN THE METALWORKING FIELD WAS REPORTED AND APPOINTMENTS BETWEEN INTERESTED U.S. COMPANIES EXECUTIVES AND LOCAL PROJECT MANAGER ARE IN PROGRESS. (SEE TEL AVIV 1848.) POST RECEIVED OUTSTANDING SUPPORT FROM CAGNE IN MAKING THESE APPOINTMENTS IN U.S.

9. ONE TO ON TEXTILES RAW MATERIALS WAS PROCESSED. CALLS WERE MADE ON THE TEXTILES DEPARTMENT OF THE MINISTRY OF INDUSTRY. TRADE AND TOURISM AND THE SHEANKAR COLLEGE FOR TEXTILES.

10. OVER SIXTY INVITATIONS PUBLICIZING ENVIRONMENTAL '78 EXHIBITION AT THE U.S.T.C.LONDON WERE MAILED TO LEADING COMPANIES DEALING IN ENVIRONMENTAL POLLUTION CONTROL EQUIPMENT.

11. CALLS ON MANUFACTURERS OF COMPUTERS, SOPHISTICATED MEDICAL EQUIPMENT AND METALWORKING PRODUCTS WERE CONDUCTED DURING VISIT OF KINNEAR, RTDO, TO ISRAEL.

12. PREPARATIONS WERE BEGUN FOR TWO MINI TRADE SHOWS USING THE USIS AUDITORIUM.

13. THE EMBASSY REGRETS THE INACCURATE IMPRESSION, CONVEYED BY REFTEL (B) PARA 1, THAT CAMPAIGNS 1 AND 2 OF CCP HAD BEEN CANCELLED. RATHER, A NUMBER OF CAMPAIGN "ACTIONS" HAD TO BE CANCELLED AS A RESULT OF SPIN-OFF
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 TEL AV 04134 271528Z

CANCELLATIONS. THE EMBASSY WILL PURSUE REMAINING CAMPAIGN ACTIONS AND WILL ATTEMPT TO ADD OTHER APPROPRIATE ACTIONS.

14. EMBASSY PLEASED TO HAVE TWO SENIOR LOCAL COMMERCIAL ASSISTANTS PARTICIPATE IN USDOC TRAINING COURSE IN U.S. WHILE THIS HAS DECREASED AMOUNT OF PERSONNEL INPUTS DURING SECOND QUARTER, TRAINING WILL HAVE BENEFICIAL IMPACT DURING FUTURE QUARTERS.
VIETS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 27 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TELAV04134
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780133-0109
Format: TEL
From: TEL AVIV
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780321/aaaaarjw.tel
Line Count: 103
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 34ab12bd-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3191919
Secure: OPEN
Status: NATIVE
Subject: FY\78 COUNTRY COMMERCIAL PROGRAM - SECOND QUARTER REPORT. 43*: (A) STATE 036523; (B) TEL AVIV 0602.
TAGS: BEXP, IS
To: COM STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/34ab12bd-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014